Harshit Agarwal

Developed an immense interest in the field of Product Management and Analytics with an entrepreneurial creative approach coupled with enthusiasm & a commitment of excellence to consistently stand out with my skill sets.

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WORK EXPERIENCE

Associate Product Manager
Collegedunia Web Private Limited

06/2019 – Present   *Gurgaon, India*

Achievements/Tasks
- Worked on end to end feature enhancement of the product - CMS & LMS and product lifecycle.
- Handled Data Analysis, Traffic Comparison, Website Optimization, Data Scraping, and Digital Marketing.

Sales Strategy Intern
Squareboat Solutions Private Limited

01/2019 – 05/2019   *Gurgaon, India*

Achievements/Tasks
- Developed sales strategy and created tech sales by analyzing business problems and growth strategies.

Demand Generation Intern
Squadrun Solutions Private Limited

09/2018 – 01/2019   *Noida, India*

Achievements/Tasks
- Identified prospective clients and generated sales lead using competitive analysis, prospecting tools, etc.

Market Research Intern
Rivi

08/2018 – 09/2018   *New Delhi, India*

Market Expansion & BDA Intern
OYO-The SmartTree

07/2018 – 08/2018

Channel Strategy & BD Intern
Varidus

06/2018 – 07/2018

Market Research & BA Intern
CodeHive Technology Solutions

05/2017 – 07/2017

EDUCATION

Bachelor of Technolgy - ECE
Jaypee Institute of Information Technology, Noida

07/2015 – 05/2019

Intermediate -12th(PCM)
Cambridge Convent School (CBSE)

03/2014 – 04/2015   *94.4%*

SKILLS

Product Management | SQL | Analytics | CRM | Project Management | Strategy | Digital Marketing | Google Analytics | Google Optimize | Google Ads | Data Scraping | Data Analysis | A/B Test | UI/UX | Database | Management | Leadership | Research

ACHIEVEMENTS

CICR Coordinator (08/2016 – 05/2017)
I was the Coordinator in CICR Robotics Hub of the college and had managed to organize different type of events.

Tech-Talk Oragnizer (02/2017 – 03/2017)
I was the member of organizing committee of 'Tech talk by Diwaker Vaish' which was held during the cultural fest of the college.

Startup Idea (04/2017 – 05/2017)
I had pitched my Business plan in two different Startup conclaves and was acknowledged in both the conclaves.

DU Youth Conference (01/2017 – 02/2017)
I was an active participant in youth conferences which enhanced by public speaking skills. I had participated in ARSD youth conference of Delhi University.

Techfest, IIT Bombay (10/2016 – 12/2016)
Participated in robotics competition organized by Techfest, IIT Bombay and was selected in the Zonal round.

PROJECTS

Autonomous Irrigation System (07/2017 – 12/2017)
- An Arduino based project which was made to solve the Irrigation problem for farmers by applying Sensors. We had used IoT to interface it with farmer's devices.

Collision Device (01/2017 – 05/2017)
- An IoT based project which was regarding the after-effects of road accidents. This will help the victims to get first aid without any delay and will help the police with the case verification.

COURSES

Data Visualization with Tableau (02/2019 – Present)
Coursera course by University of California, Davis

Project Management (08/2018 – Present)
Coursera course by The Paul Merage School of Business(UCI)

Business Analytics (Customer) (07/2018 – Present)
Coursera course by The Wharton School (University of Pennsylvania)

Financial Markets (07/2018 – Present)
Coursera course by Yale school of Management(Yale University)

Foundations of Business Strategy (07/2018 – Present)
Udemy course by Darden School of Business(University of Virginia)